From: MC Communications

To: All Employees Dynamic Grp; All Registered Students

Subject: The Monday Minute with Dr. Williams | November 3, 2025

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November 3, 2025

As we move into November, we see examples everywhere of how Montgomery College transforms lives. From first-generation students who are changing their families' futures, to our new brand campaign celebrating extraordinary outcomes, to this week's AI Skills Summit exploring the future of work—these moments show what happens when opportunity, innovation, and community come together.

CELEBRATING FIRST-GENERATION STUDENTS

Raptor Central will celebrate our first-generation students this Wednesday, November 6, at all three campuses and the East County Education Center. Being a first-generation college student is a milestone that represents resilience, pride, and the start of a new legacy. These <u>events</u> will honor those experiences and strengthen community among students who identify as first-generation. Students can stop by for free snacks and giveaways, connect with peers and staff, and take part in the celebration.

NEW BRAND CAMPAIGN IS PROVING WHAT'S POSSIBLE

Montgomery College has launched <u>Proving What's Possible</u>, a new multimedia brand campaign that highlights our students and celebrates the power of exceptional education to deliver extraordinary outcomes. Now live across digital, social media, streaming audio, and out-of-home platforms, the campaign showcases real MC students. Each ad connects to a new landing page inviting potential students to <u>See the Proof</u> with data that demonstrate how Montgomery College drives success in transfer, career readiness, and community impact. Thank you for all you do to help prove what is possible every day at Montgomery College.

JOIN THE AI SKILLS SUMMIT THIS FRIDAY

The AI Skills Summit: Industry and Higher Education Partnership takes place Friday, November 7, in Globe Hall at the Germantown Campus. Sponsored by Academic Affairs and the Pinkney Innovation Complex for Science and Technology at Montgomery College (PIC MC), this half-day event will bring together faculty, staff, students, and industry partners to explore how artificial intelligence is shaping today's workforce and classrooms. This is an opportunity to highlight how Montgomery College is bridging AI, education, and industry to equip students with the skills, ethics, and creativity they need to thrive. Employees can register via Workday and students can register through this online-form.

With Raptor Regards,

Dr. Jermaine F. Williams

President

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