National Symposium of 21st Century Community Colleges Strengthening Workforce Development in India for the Global Economy



Sunita V. Cooke, Ph.D. Grossmont College President March 14-15, 2011 New Delhi India

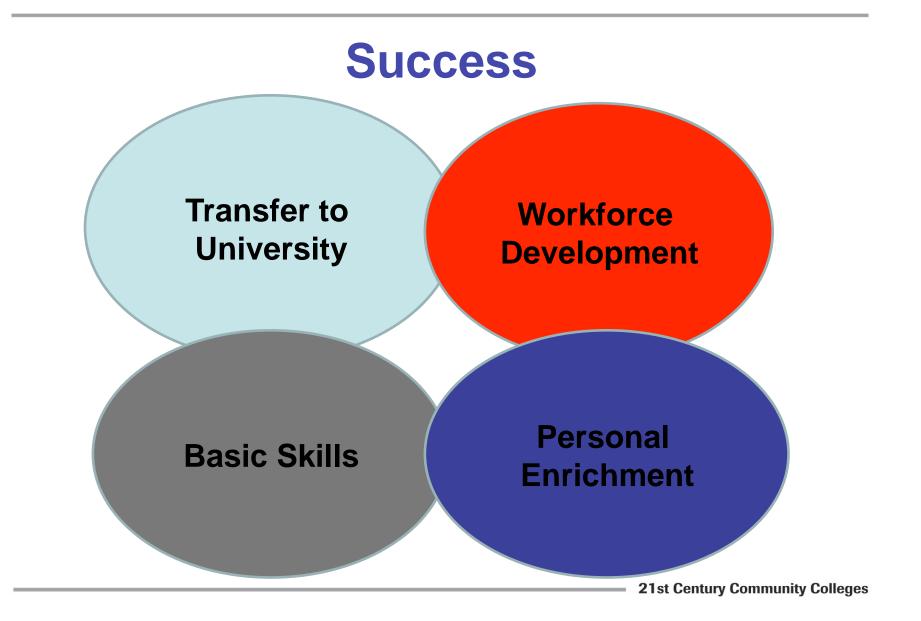
Community Colleges Advancing Student Access to Success:

Innovative Partnerships and Resource Considerations

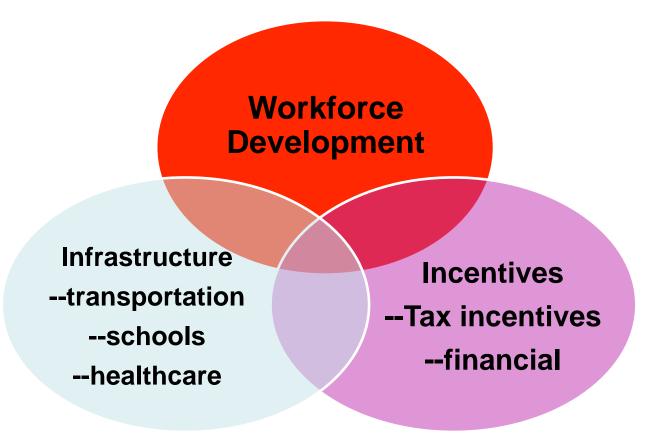
Student Access

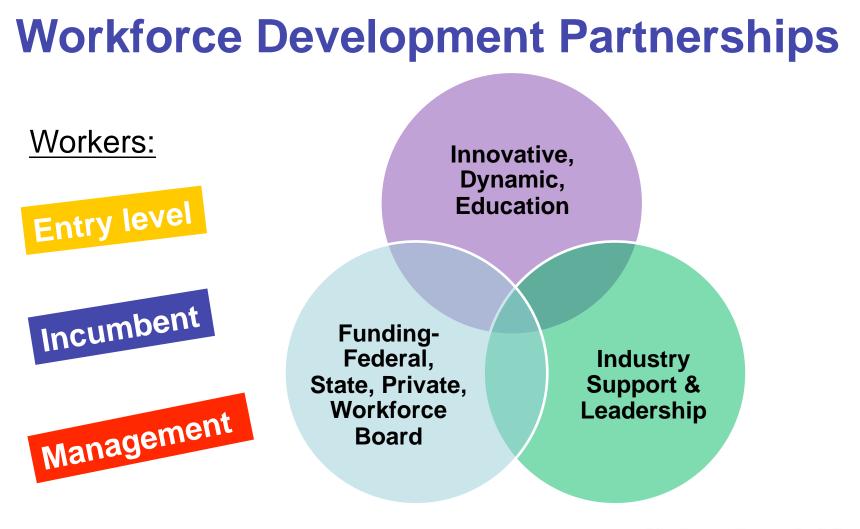
- Open Access for All
- Affordable Low Fees
- Accessible
- Community Oriented
- Relevance











Innovative, Dynamic, Education

- A clear mission to educate the next workforce
- Highly skilled faculty
- Mechanism for detecting emerging trends and fields environmental scan, surveys, labor market data
- Extensive, direct communication between all partners at multiple levels
- Effective means of identifying skills, knowledge, abilities and developing curriculum (DACUM, PCAL)







Innovative, Dynamic, Education

- Advisory Groups
- Dynamic faculty committed to professional development
- Faculty internships, sabbaticals
- Practical experience for students
- Feedback from employers





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Industry Partners

- Economic Development Agencies
- Companies & community colleges directly interact
- Companies identify workers to be trained or need for future workers
- Help develop curriculum, monitor program, provide feedback (Advisory role)
- Provide specialized equipment and support
- Provide relevance and real experiences
- Support grant and funding efforts







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Funders

- Federal Workforce Investment Act Perkins Funds to colleges
 - Funds to local investment boards
 - Direct grants DOL, DOE, NSF
- State funds grants for specific training
- Private and Foundation Funds tend to be focused to specific needs; can be used to leverage state and federal grants.





Texas' Target Industry Clusters

- Advanced Technologies and Manufacturing
- Aerospace and Defense
- Biotechnology and Life Sciences
- Information and Computer Technology
- Petroleum Refining and Chemical Products
- Energy

Skills Development Funds http://skills.texasworkforce.org



Grant process to ensure:

- Business partners in community dictate training needed; support with equipment, facilities, employee time
- Community College gets funding to provide needed training to businesses
- Workforce Boards in area support and participate
- Tied to clear outcomes established by industry and community college

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Funding/Grant process to ensure:

- Entry level workers enter first step of ladder (funded by Workforce Boards.)
- Incumbent workers upgrade skills so they step up in career ladder (skills development)





21st Century Community Colleges

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Another Successful Model

- Global Corporate College-consortium of innovative colleges
- Share best practices in curriculum
- Consistency in curriculum, approach and delivery regardless of location
- Smooth, swift, seamless delivery

Global Corporate College

21st Century Community Colleges

ID

AZ 🌰

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CA

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SD

OK

Comprehensive Approach to Workforce Development

- Careers made up of ladders and lattices
- Strategic efforts to maximize funds in state/region
- Focus on entry level and incumbent worker



Comprehensive Approach to Workforce Development

- Keep training relevant through dialogue and candid feedback
- Tie worker assessment, entry, progression and completion to industry need
- Invest in re-training or re-tooling as needed
- Workforce development must be evolving, responsive and dynamic



References

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http://www.lonestar.edu/workforcedevelopment.htm

http://www.lonestar.edu/careerdevelopment.htm

Workforce Education Course Manual WECM Site on the Texas Higher Education Coordinating Board

http://www.thecb.state.tx.us/aar/ undergraduateed/workforceed/ **Texas Workforce Commission**

http://www.twc.state.tx.us/

Skills Development Fund

http://www.twc.state.tx.us/svcs/ funds/sdfintro.html

Global Corporate College

http://globalcorporatecollege.com/ Pages/default.aspx

Dhanyavad!

"Changing Lives Through Education"



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